

Draft Story

Write three to six sentences to draft a short article for your headline and subheading. Use the guiding questions below.

- What did your team do or achieve?
- How did the team get there? What made it possible?
- What challenges did the team overcome?
- What impact did the team have? And for whom?
- What are you most proud of?

Aligning Vision with Values

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As you review your headline, consider these questions:

- What behaviors or actions are present in this future story?
- How do these behaviors demonstrate what matters most to us as a team?
- Which values are being expressed through these actions?

Identify 1–3 values-in-action that are evident in your story. These are not just words; they are the behaviors that make our vision real.