Sponsoring your job on Indeed Central will help reach more talent and increase consideration for your job. A template has been pre-built to mirror job postings found at jobs.wisc.edu.

With Indeed Central, you can choose to sponsor a job based on your recruitment needs. You set the budget in this pay-per-click model. During the recruitment process, you can pause or close your sponsored job as needed.

Log into your account at www.central.indeed.com. Click on the template titled, “UW-Madison Template.”

Select a role to post your job
We will pre-populate the job description based on which role you select.

UW-Madison Template
Other

Additional tools to help you succeed
Resume Search
Hiring Events
Targeted Ads
Indeed Hire

Copy and paste the information from the job posting at jobs.wisc.edu into the corresponding fields* within the template.

*Not all fields are configured into the template. Job seekers will be redirected to jobs.wisc.edu to apply where they can review the job posting in greater detail.

Do not make any changes to the template.
A. Replace “UW-Madison Template” with the job title.

B. Choose the Work Type (FT, PT, Temporary). Multiple options may be chosen.
C. "Website" MUST be chosen as the Apply Method. Copy and paste the URL from jobs.wisc.edu into the URL field.

D. Enter the physical address of the job. Click “Add a new location” if your location does not appear in the dropdown menu.

E. Provide your pre-determined budget for the sponsored posting.

If you have questions about sponsoring your job on Indeed Central, please reach out to your TRE Representative.