Sponsoring a Job on Indeed

Sponsoring your job on Indeed can help reach more talent and increase consideration for your job.

With Indeed, you can choose to sponsor a job based on your recruitment needs. You set the budget in this pay-per-click model.

Create or log into your account at www.indeed.com. A method of payment must be associated with your account before a job can be sponsored.

To sponsor a job on Indeed, email Nathan Roberts (nroberts@indeed.com) with the following information:

1) A link to the job you wish to sponsor from jobs.wisc.edu.
2) How long you wish the job to be sponsored for. A best practice would be to mirror the open and close date of the posting.
3) The amount you want the job sponsored for.

Email Template

Hi Nathan,

My Indeed account email address is: XX

Please sponsor this job from jobs.wisc.edu: [INSERT LINK FROM JOBS WEBSITE]

Duration: [OPEN DATE – CLOSE DATE]

Amount: $[XXX.XX]

Thank you,

[NAME]